



**ALWAYS GOOD NIGHTS**  
Marketing, Event Management & Artist Bookings

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Dear Natalie and students,

Thank you once again for inviting me to be a client for your design class. It was a wonderful experience for me to work with students who produced work of such high standards, and displayed such professionalism in their dealings with me as a client. I think Alesha, Tyrone, Aimee and Amber are a credit both to Manea College and to Natalie herself.

Each student displayed a good understanding of my design brief, which included many different elements and quite unique design and branding guidelines. While Good Nights has relatively flexible branding guidelines, the colateral still needed to closely reflect the identity of the brand. This initially presented some challenges, however as the designs progressed everyone clearly grasped the specific requirements,

It was great to see each student's confidence grow as the weeks progressed, both in the design they were presenting and in their engagement with me. They became adept at displaying their updated design, informing me of the changes they had made based on my feedback and asking questions that would help them to better understand exactly what I was looking for in the final design. I could see their skill levels increase with each new draft they presented, and was impressed at the design software techniques they have mastered.

It was fantastic to see the creativity each student displayed in creating a unique 3D design, all of which were significantly different the the next. This presented me with a wide range of marketing colateral that would be used across various platforms.

I would have no hesitation in recommending these students for future work in the graphic design or marketing fields. They each displayed a knowledge of design and an ability to work with clients that I believe will see them excel in these careers, should they choose to pursue them.

Kind Regards,

Kelsie Miller

Owner/Operator  
**Good Nights**



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Date: September 6<sup>th</sup> 2016

To Manea Senior College

Dear Natalie

Thank you for the opportunity to be a participant in your graphic design project in 2016.

Aimee was assigned to my project and this initially involved a meeting where a briefing of requirements was discussed. Aimee was able to absorb the information and asked intelligent questions to obtain a clear understanding of my business needs. She was asked to prepare a poster for our newly established Industry Lounge. I found Aimee to be very mature and confident, way beyond her 16 years. I was very satisfied that Aimee was capable and skilled to satisfy my brief.

At the first meeting, a timeline was set. In a subsequent meeting with Aimee, she produced three draft signs in different themes and styles. One of these was selected and required minimal editing, a final poster was developed which has been used since.

Not only was Aimee able to visually design a poster that met with our business needs, she was instrumental in the development of the wording content, her understanding of what pertinent points were required to appeal to our audience and send a clear message of what our Industry Lounge was about, I was very impressed.

Overall, the experience with Aimee, her attention and discipline to deliver on our initial brief was a very professional experience. I've on occasion required services in graphic design and found these experiences required more editing than what was required on this occasion. Her ability to listen and produce work that was in keeping with our branding and business image made this an enjoyable experience without any stress. I would be very confident in asking Aimee to develop other material for our business.

The quality of product and overall experience is an absolute credit to Aimee and Manea College. The most crucial being the ability to really listen to the client's needs, deliver on time and produce a very accurate piece of graphic design work, meeting the needs of the business.

I hope to see more work from Aimee in the future, and have no doubt that her valuable skill set is fundamental to successful career in not only a design aspect, but also from a communication aspect, a combination that will serve her very well in the future.

I thank you for the opportunity to be involved with Manea College and Aimee in particular, and I hope the project was as rewarding for Aimee as it was for our business.

Kind regards

Glen Fitzgerald  
Manager



49 625 798 280

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Collie Netball Association

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[swnetball.admin@sportshouse.net.au](mailto:swnetball.admin@sportshouse.net.au)  
<http://southwestnetballregion.wa.netball.com.au>

20 September 2016

Natalie Rykers  
Manea Senior College  
Robertson Drive  
BUNBURY WA 6230

Dear Natalie,

Thank you for the opportunity to work with your Year 12 Design students this term. Wow what an amazing group of young adults they are!

After giving the class an overview the students were separated into three groups to work on a new logo for the three different areas of our business, South West Netball Region Inc., Souwest Jets and South West Netball Football League. The students were given the opportunity to find out more information from me in regard to what each group of our business entails therefore giving them a more refined scope with which to work.

Students worked on hand drawings and then presented them to me for direction. I was pleasantly surprised with the maturity and knowledge each student brought with them and their ability to take direction and be able to act upon it.

The final proofs were all first class quality and reflected each individual students personality and knowledge of the brief they had been given.

I presented the final proofs to our Board Members at our meeting. Once they had seen the three groups of logos, they realised that they would prefer to have one logo that had some element of transferability between the three groups (so that we are all part of the one group). For this reason the Board decided not to go ahead with any of the students logos at this time. This is in no way a reflection on the quality of work presented by the Design students but more that once the ideas were on paper it was easier to see the direction that the Board wishes to take.

I wish to commend the students when told that we were not using any of the designs at this time. The maturity and professionalism they displayed in understanding that this is the way it happens in business when you have a group of people bringing differing ideas and expectations to the table.

I would have no hesitation in working with any of the students in a business setting in the future. My whole experience was amazing as I found I could not speak to the students as children but as equals in business.





SOUTH WEST  
**NETBALL**

49 625 798 280

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<http://southwestnetballregion.wa.netball.com.au>

I would gladly recommend any of the students for future work in the graphic design industry. Their knowledge of the design elements, their maturity and their interpersonal skills will ensure that they excel in their chosen field. Please pass on my best wishes to each student for the rest of their education journey and hope they continue with design.

Kind regards,

*Lyn Byrne*

Lyn Byrne  
Administrator  
South West Netball Region Inc.



**South West Animal Rescue Inc.**

P.O. Box 4158

East Bunbury W.A 6230

**Coordinator:** 0424 139 284

Dear Natalie and Students,

Thank you all for inviting me to be part of your design class for 2016.

The opportunity for me to have our flyers redesigned and to work with the students was a fantastic experience.

It was an interesting experience for me as I had little knowledge of colour choices or design concepts and I found the students showed genuine interest in South West Animal Rescue and ideas.

It was great to see each student's confidence grow as the weeks progressed both with their engagement with me and informing of the changes they had made.

The outstanding quality of each final product was a credit to both student and teacher. Each student demonstrated a very professional approach and I enjoyed seeing their thoughts and ideas evolve.

I wish all the students well on their schooling journey.

Yours sincerely

Tanya Adams

South West Animal Rescue

Coordinator



Year 11 Design students

Manea Senior College

Bunbury WA 6230

Dear Natalie and Students,

Thank you all so much for inviting me to be a part of your design project for Semester 1 2014. The opportunity for me as a small business owner to work with the students in designing a new logo was an exciting and fantastic experience.

I began the process with the belief that it would be an interesting journey that may give me some guidance in future planning for new styling of my business logo and stationery. What I got was a whole lot more than that.

To begin with, my involvement centred around the students endeavouring to identify the brief, that is – define what I wanted in a logo. It was an interesting experience for me, as some of the students asked questions of me that really encouraged me to think about things like demographic, colour choices and overall visual appeal, things that I may not necessarily have thought about previously. The students demonstrated a more professional approach than I expected, and some of their questions showed maturity and genuine interest.

As we progressed, the students reached the point where they were ready to present their initial sketches and ideas to me. This was a thoroughly enjoyable experience. In groups of two or three, we were able to discuss the intricacies of their designs, and to focus on meeting the brief and investigating my likes and dislikes. We had some fun in these sessions, and I enjoyed being able to see their thoughts and ideas evolve.

The final part of the process culminated all of their hard work into a presentation to be judged by a panel. I'd be lying if I said I wasn't nervous for the students and apprehensive about the results. After all, it is not easy to get up and speak in front of the class, judged for your work and marked for your efforts. I was impressed once again, by the maturity that the class showed. Some of the students were obviously more nervous than others, but I think it is a credit to you all the way that you undertook the challenge.

I'm pleased to say, it wasn't an easy job to select the winning logo. It was tough. Even now, looking through all of the final designs – I find myself attracted to different selections than the ones I initially chose. There were at least four designs that I could quite happily use straight up for my business. Not only did you manage to exceed my expectations in relation to the logo design, but you gave me an experience that I truly enjoyed. You are a credit to yourselves and your school, and I want to thank you again for showing me how awesome young people can be.

I wish you well on your schooling journey, and look forward to seeing most of you shining bright in the community in future years.

Yours sincerely,

*Julie Newton*

Authorised Marriage Celebrant